

DIPLOMA IN AUTOMOTIVE BUSINESS MANAGEMENT

NAZA COLLEGE OF TECHNOLOGY AND BUSINESS

Established by the Naza Group of Companies, Malaysia's leading automotive assembler and distributor.

Your one-stop-college for automotive-related training and education.

WHY CHOOSE A DIPLOMA IN AUTOMOTIVE BUSINESS MANAGEMENT?

The Diploma in Automotive Business Management program provides students with knowledge and skills required in the supporting services such as customer service, shop floor and fleet vehicles management, spare parts distribution, insurance and financial services in the automotive and transportation industries.

A diploma in Automotive Business Management with Naza College of Technology and Business is a stepping stone to obtaining a degree and a gateway to an abundance of career opportunities.

Ladies are encouraged to enrol too!

ABOUT THE PROGRAM

- The program equips students with knowledge and understandings of modern business management and a keen understanding of automotive systems and processes. Students will be trained in operations management and commercial sectors in the automotive and transportation industries.
- A carefully planned academic program balanced between theory and practical training, covering both business management and automotive technology. Also included are customer service and retention, quality management, Kaizen systems and workshop efficiency productivity procedures and processes.
- A 2-year program which includes a 3-month internship attachment program.

WHY STUDY WITH US?

- Naza-Guaranteed Internship
- Affordable Pricing
- Zooming into cutting-edge curriculum
- Affiliation with industry partners and universities

ENTRY REQUIREMENT

- PASS in SPM or its equivalent with at least three (3) credits and a PASS in English
- PASS in a certificate in a related field

PROGRAM MODULES

YEAR 1

SAFETY, HEALTH AND ENVIRONMENT
PSYCHOLOGY OF LEARNING
COMMUNICATION ENGLISH 1
PRINCIPLES OF MANAGEMENT

INTRODUCTION TO AUTOMOTIVE INDUSTRY AND TECHNOLOGY

INTRODUCTION TO ACCOUNTING AND FINANCE
FUNDAMENTALS OF MARKETING
PROFESSIONAL BUSINESS ETHICS
BUSINESS MATHEMATICS

CHASSIS TECHNOLOGY
HUMAN RESOURCES MANAGEMENT
COMMUNICATION ENGLISH 2

PENGAJIAN MALAYSIA 2
CONSUMER BEHAVIOUR
ADVERTISING AND PROMOTIONS
QUALITATIVE ANALYSIS FOR BUSINESS

YEAR 2


ORGANISATIONAL BEHAVIOUR
ENGINE TECHNOLOGY
ENTREPRENEURSHIP AND INNOVATIONS
SUPPLY CHAIN MANAGEMENT

BAHASA KEBANGSAAN A OR LEADERSHIP SKILLS
DRIVE TRAIN TECHNOLOGY
BODY ELECTRICAL AND ACCESSORIES
QUALITY MANAGEMENT SYSTEMS

OPERATIONS MANAGEMENT
PENGAJIAN ISLAM/PENDIDIKAN MORAL
STRATEGIC MANAGEMENT
AUTOMOTIVE DEALERSHIP MANAGEMENT
AUTOMOTIVE BUSINESS MANAGEMENT PROJECT
COMMUNITY SERVICES
SUPERVISED INDUSTRIAL TRAINING



NAZA COLLEGE
of
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